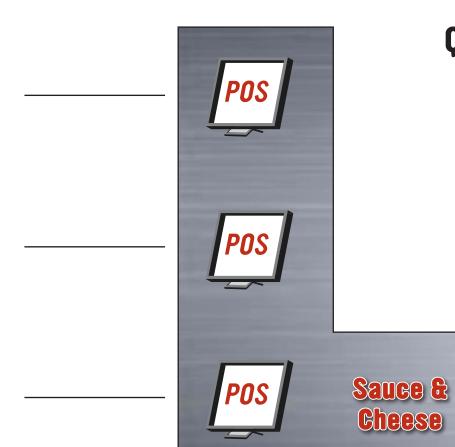
POSITIONING CHART Conquer the Rush!



QUARTERBACK

Person in Charge

What are today's goals?

What is today's upsell focus?

What are the specials?





Clean as you go!

Cheese

1 guest makes a rush









Runner - Dishes

Other

Sampling

Shakerboard

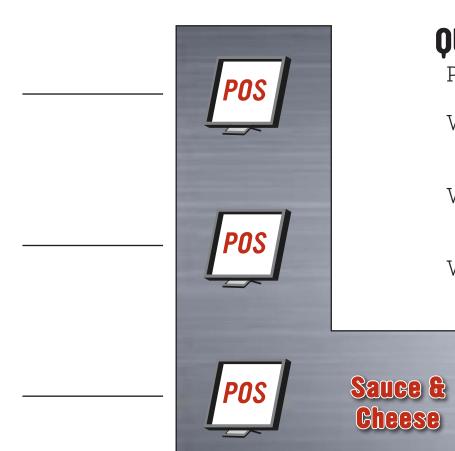
Telephone

Telephone

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Telephone PM504 2013

POSITIONING CHART Conquer the Rush!



QUARTERBACK

Person in Charge _

What are today's goals?

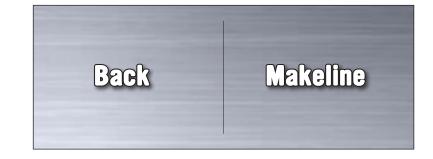
What is today's upsell focus?

What are the specials?





Clean as you go!



1 guest makes a rush



Sampling



Shakerboard



Runner - Dishes

Other







Telephone